

28 November 2017

Veltyco Group plc
("Veltyco", the "Company" or the "Group")

Trading Update

The Board of Veltyco Group plc (AIM:VLTY), the online marketing company for the gaming industry, is pleased to provide a trading update prior to the year ending 31 December 2017.

Further to the update given at the time of the interim results for the six month period ended 30 June 2017, as announced on 18 September 2017, the Board of Veltyco is pleased to announce that trading since the interim results has remained strong. Given current levels of business, the Board expects revenue and EBITDA to be significantly ahead of market expectations for the year ended 31 December 2017.

Since the interim results, the Group has continued to grow, with the Bet90 brand, which launched its new website at the end of July 2017, showing a good increase in all KPI's and performing well in line with management expectations at the time of the acquisition. Bet90 is expected to further contribute to the Group results in 2018, specifically by entering the South American market following the agreement with LAOLA1 Multimedia GmbH announced on 23 October 2017.

The Board is also pleased with the recent investment in eSports.com by Veltyco, as announced on 11 October 2017, which is already showing great promise and is anticipated to contribute to the growth of the Company in the years to come.

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) 596/2014.

For further information, please contact:

Veltyco +44 (0)16 2460 5764
David Mathewson, Chairman
Marcel Noordeloos, CFO

Strand Hanson Limited (Nominated Adviser) +44 (0)20 7409 3494
James Harris
Richard Tulloch
James Dance

Northland Capital Partners Ltd (Broker) +44 (0)20 3861 6625
Tom Price

IFC Advisory (Financial PR) +44 (0)203 053 8671
Graham Herring
Tim Metcalfe
Miles Nolan

About Veltyco

Veltyco is a group of companies primarily focused on generating marketing leads and entering into marketing contracts for the activities of various partners in the gaming industry. Veltyco focuses on complementary activities under one umbrella, leveraging its historical cash generative activities of marketing online casinos and sports betting.

Website: <http://www.veltyco.com>